



# MEMBERS OF THE RTE AUTHORITY 1985-1990

Údarás Radio Telefis Éireann ar Bunaíodh Údarás Radio Telefis Éireann ar 1 Meitheamh 1960 ar ordú an Aire Poist agus Telegrafa (anois, Aire Cumarsáide) faoi alt a 2 den Acht um Údarás Craolacháin 1960. Do réir Alt a 25 agus 26 den Acht, cuireann an tÚdarás a Thuarascáil agus Ráiteas um Chuntais don 12 mhí dar chríoch 31 Nollaig 1989 faoi bhráid an Aire.

Radio Telefis Éireann Authority Twenty ninth report and Statement of Accounts for the 12 months ended 31 December 1989 presented to the Minister for Communications pursuant to sections 25 and 26 of the Broadcasting Authority Act, 1960.



JAMES P. CULLITON Chairman Authority members at 31 December 1989 Mr. J.P. Cultion (Chairman) Mr. J.Carroll Mr. W.D. Flackes Mr. F. Flannery Mr. P. Kenny Ms. M. Leland Mr. D.J. McAuley Ms. M. O'Byrne L. Uas O' Maolmhichil

The above Authority was appointed for a five year term with effect from 1st June 1985.

Director-General Mr. V. Finn



JOHN F. CARROLL



W.D. FLACKES



FRANK FLANNERY



PAT KENNY



MARY LELAND



**D.J. MCAULEY** 



MÁIRÍN O'BYRNE



LIAM O MAOLMHICHIL

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PL. 7834

RADIO TELEFÍS ÉIREANN RADIO TELEFÍS ÉIREANN RADIO TELEFÍS ÉIREANN

# Introduction



1989 léirigh RTÉ arís go bhfuil sé san áit cheart ar fad chun freastal ar riachtanais lucht éisteachta agus féachana na hÉireann trí scothchláracha atá sásúil ó thaobh costais, a thiomarnadh.

Ainneoin iomaíochta a bhí ag dul i dtreis, mhéadaigh gníomhaíochtaí raidió agus teilifíse RTÉ a sciar den phobal éisteachta agus féachana mar gur choinnigh siad lena gcúram maidir le seirbhís chraolta phoiblí a fhágann iad ina gceannródaí suaithinseach i meáin na hÉireann.

Tar éis tréimhse de bhainistíocht deaslámhach airgeadais ní raibh bail níos fearr ar RTÉ riamh cheana chun an ról seo a chur chun cinn níos faide trí fhorbairt ar chláracha agus ar acfuinní trí leanacht de bheith ag tabhairt tacaíochta do dhearcadh agus do spéis an mhionlaigh agus trí staidéar agus léiriú freagrach a dhéanamh ar nithe suntasacha sóisialta agus cultúrtha.



n 1989 RTE continued to demonstrate that it is superbly positioned to serve the needs of Irish audiences by transmitting cost-effective programmes of excellence.

DAIL ÉIREANN

1 8 JAN 1991

ON ORDER PAPER

In the face of intensified competition RTE radio and television activities increased their audience share because they maintained the commitment to public service broadcasting which makes them the distinctive leader in the Irish media.

Following a period of adroit fiscal management RTE has never been in a better state of health to enhance this role still further by the development of programmes and resources, the continued support of minority interests and viewpoints, and the responsible examination and presentation of issues of social and cultural significance.

# Chairman's Statement

L he Broadcasting Authority which completes its five-year term of office on 31st May 1990 has presided over the redefinition of RTE's central role in



James P Culliton Chairman the Irish broadcasting environment. A series of new management and financial structures; fresh impetus and initiative in programme conception and production; and development of ancillary resources, have all contributed to a leaner and fitter organisation. However, in anticipation of further competition and pressure on income a comprehensive programme of cost reduction is being implemented.

It has been RTE's resolute determination to maintain its distinctiveness in providing its audiences with quality programming, responsive to their needs and attractive to their eyes and ears, that has once again proved successful both at home and abroad. This in turn has had a significant impact on advertisers, particularly with the advent of legal radio competition. The fact that RTE's programming has not merely held, but increased, its market share across the board has allowed the cost of radio and television services to be met by the revenue from licence fees and advertising. Thus it has been possible in 1989 to generate a surplus of £5.98 millions, earned primarily from the Cablelink dividend, the RTE Guide, and ancillary activities such as concerts, merchandising, programme sales, coproduction funding and Aertel services. As the financial report indicates, the RTE Group Balance Sheet is now satisfactory, with reserves of almost £23 millions, all of which have been achieved in the past four years.

This financial success has permitted RTE to continue its policy of programme development, with particular reference to the increase of television home production, which saw 350 additional hours in 1989, at a cost of £1.5 millions. It has also made it possible for RTE to undertake the development of one of the country's most significant cultural assets, the RTE Symphony Orchestra, which has been repositioned, at full international complement of 93 players, as the National Symphony Orchestra. Surpluses of this order (the budgeted surplus for 1990 for example is over £4 millions) are vital if the ongoing capital expenditure programme is to be maintained. The 1989 surplus has facilitated a capital programme for 1990 of  $\Sigma$ 7.5 millions, of which  $\Sigma$ 3.5 millions will be dedicated to the continued upgrading of television production facilities and  $\Sigma$ 2.3 millions to buildings and services which will provide an extension to the Television Centre incorporating new cost-saving studios and which also includes the long overdue custom built accommodation for the Central Library and Printing Unit.

### Cablelink Ltd

With the agreement of our minority shareholder, Allied Combined Trust (ACT). RTE decided to test the value of its shareholding in Cablelink and discussions with the serious potential purchasers took place over much of 1989. At these discussions the RTE team was assisted by senior legal and independent investment advisers. The RTE Authority decided to sell half of its 80% shareholding to Telecom Eireann and a decision to sell was also taken by ACT in respect of their 20%. Under the legislation relating to mergers and monopolies and governing cable franchises, the agreements in each case are subject to the approval of both the Minister for Communications and the Minister for Industry and Commerce. It is noted that this matter has now been referred to the Fair Trade Commission.

The international interest in acquiring Cablelink reflects not just a market trend but also a recognition of a technically efficient, well managed system. The RTE Authority is satisfied that the price achieved is satisfactory, reflects the quality of Cablelink, and represents a very significant profit on the RTE investment. The proceeds to RTE from the 40% sale will be used to repay fully the balance of the Exchequer Loans, to fund ongoing capital expenditure and to meet RTE's share of the major investment programme planned for Cablelink. This joint venture with ACT was an excellent example of the public and private sectors working together.

#### **Diversified Activities**

RTE expects a loss of £10 millions of advertising revenue in the first full year of additional competition in radio and television. In anticipation of this significant loss of income the Authority has adopted a cost reduction programme covering the next three years.

The Authority has also decided to increase substantially RTE's income from related and diversified activities. In 1989 RTE Commercial Enterprises Ltd. was established with an experienced board and under the management of an experienced senior executive.

Entrepreneurial in outlook, the new company will take measured risks with its investments. RTE is a complex

organisation embracing as it does a considerable reservoir of creative talent together with the more formal skills of marketing, engineering and administration. The Authority plans to use these people skills at home and abroad to add value to RTE as a whole.

While risks will be carefully evaluated, it is hardly likely that another huge success such as Cablelink will be found. In setting out on this course it is recognised that there may be losers as well as winners, so the overall success rate will be the main criterion.

Atlantic 252, RTE's long-wave radio joint venture with Compagnie Luxembourgeoise de Telédificision, was launched last September. Despite considerable expenditure on launch promotion, audiences were in fact slow to build during the early months. However, the weekly audience reach is now in excess of two million, and advertising sales are also improving. Every new greenfield project takes time to reach satisfactory profitability, and Atlantic 252 will be no different. It is expected that the new station will reach break even point during 1991 and since Atlantic 252 enjoys low operational costs it has the potential to become a significant profit contributor to the shareholders in the long term.

Cablelink Ltd enjoyed another successful year, raising its profit from £2.4m. to £3.4m. The very popular RTE Guide also made a significant contribution to the overall surplus.

#### "Levelling the Playing Field"

In a recent statement the Minister for Communications declared his intention of curtailing the quantity of advertising which RTE can carry, so as to 'level the playing field' for its competitors. The advent in Ireland of independent radio and television services, to be provided by private enterprise and funded from advertising income, will alter radically the character of Irish broadcasting. Genuine local radio has become possible in many parts of the country and further opportunities for Irish talent in the performing arts and in programme-making should open up with the launch of the new national television and radio channels. The RTE Authority has already acknowledged that the additional competition is good in many ways for RTE, which has dominated the airwaves for decades.

The companies providing these services, however, will have to be financially viable. Over time they will expect to make an adequade return on invested capital. Commercial credibility and public service are not of course incompatible. However, public service broadcasting is more a social institution than an economic process. From the earliest days of radio in the 1920s, RTE has seen its function as to inform, to educate and to entertain. Its dual funding of licence fee and advertising revenue has been used to build a national broadcasting system capable of promoting the possible because RTE has always re-invested its surpluses. RTE cannot produce a consistently good programme schedule without sufficient cash resources. As I have said we anticipate a £10m. annual reduction in advertising income in the first full year of competition from the new radio and television stations. Any further cutback in income could result in a very significant reduction in programming quality and quantity. The national objective should be to maintain an efficient, adequately funded state owned broadcaster while at the same time encouraging the development of a strong viable private sector broadcasting industry. RTE must strive for the highest standard of excellence rather than the lowest common denominator.

#### Conclusion

Our five years in office has been a period of change and challenge. A major re-structuring of human and financial resources has been implemented. This has resulted in:

- a 24% increase in total television hours
- a 37% increase in television home production
- a 31% increase in total radio hours
- a 17% increase in television multi-channel market share
- a greatly expanded news service
- a 40% increase in productivity
- no increase in the licence fee for four years

For these considerable achievements I would like to pay a special tribute to our staff in all departments and to the senior management team, ably led by Director-General Vincent Finn. The organisation is now better equipped to face the even more difficult days ahead.

I would like to thank An Post for successfully raising the income from licence fees during our term. Finally I would like to thank the Minister for Communications and the staff of his Department for their support and guidance.

The individual members of the Authority deserve great praise for their dedication, skill and sound judgement on many sensitive issues. I am very grateful to them for their personal support and loyalty to me as Chairman.

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James P. Culliton, Chairman

from left: Bob Collins, Director of Television Programmes; Kevin Healy, Director of Radio Programmes; Joe Mulholland, Director of News





Annual Review

BY THE DIRECTOR-GENERAL

## THE BROADCASTING ENVIRONMENT

RTE has a multiplicity of radio and television channels, but a singleness of vision. We see the provision of cost-effective programmes of excellence



Vincent Finn Director-General



Robert K. Gahan



John P. Sorohan

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On 1 June 1990 Mr. John P. incoming RTE

Radio

In 1989 RTE saw the start-up of its main radio competitors, Century and Capital, besides many other regional concerns. The advent of increased choice for Irish listeners is to be welcomed: RTE Radio's increased audiences speak for themselves. In particular a spectacular success for the redesigned 2FM indicates RTE's ability to meet extra challenges: the channel which, as Radio 2, fell second or third behind the Dublin pirates is now topping the charts against its new competitors.

1989, and particularly the enhanced

and the response of the Irish public.

In addition, RTE's regular regional and national services were improved by extending broadcasting hours for both Cork and Raidio na Gaeltachta. Cork was the centre of the first experiments in community and local radio in 1974, and RTE's service in this area has fulfilled the confidence placed in it by its listeners. Raidio na Gaeltachta continues to grow in strength and maturity, with new style light entertainment shows and a major 45-minute news programme at 6pm. Meanwhile, services to specialist interests were amplified in 1989 by additional music facilities on

from left: Colm Molloy, Director of Sales and Marketing; Conor Sexton, Managing Director, RTE Commercial Enterprises Life (Gerry O'Brien, Director of Finance.





# Television

The continued success of Network 2, inaugurated in 1988, was the hallmark of television achievement, with the doubling of afternoon viewing as a direct reaction to the channel's positive contemporary appeal. Characterised as a 'lifestyle' channel, Network 2 caters for a loyal yet demanding and adventurous audience which is looking for dependable programming in welldefined areas such as drama, music, documentaries and the business sector. It represents a cardinal confirmation of the correctness of RTE's strategy in attracting larger audiences while refusing to sacrifice the minority interests of specialised viewing.

A further aspect of RTE's specialist public service was the 'Europace' distance learning programme in high technology broadcast on Network 2 three mornings each week in conjunction with Dublin City University. Such an activity is cognate with other RTE initiatives such as the improved and extended weather forecasting 'Weather Line' (carried on both RTE1 and Network 2), and is typical of the type of public service that only an aware, responsive organisation like RTE, with decades of expertise and public commitment, can provide.



A bright outlook from the Met Office's weather forecast presenters.



A documentary was broadcast in 1989 about the Irish international opera singer Suzanne Murphy.

# A Dual Service

# Audience Measurement

The first major change in measuring Irish television audiences was inaugurated in May 1989. Commissioned by RTE and IAPI (the advertising industry's professional body) and provided by Irish TAM, the new service delivers daily ratings to RTE based on the number of people watching television rather than the number of homes where sets are switched on, as heretofore. The system took two years to design, and is based on the most advanced research system in the world, employing|a continuous monitoring of a representative sample of the viewing population.

But there is an aspect of broadcasting in which the distinctions between radio and television take second place to the overall concept of what we, as broadcasters, provide. This lies in the area of cooperation between the two, in the facilities and assets that they possess in common, and the way that these can be cross-fertilised to enhance the audience's appreciation of broadcasting. Thus RTE has in the past year put the National Symphony Orchestra onto a new footing with increased strength, a higher public profile and the prospect of contributing even more extensively than before to the development of cultural activity both at home and abroad. Likewise the Carrolls RTE Proms, which took place in the 'Montrose Pavilion' in September 1989, offered music lovers the unique experience of participation, good humour and fun at a live event, besides making good radio and television. This sponsorship also represented a significant partnership between the public and private



Virginia Kerr appeared during the inaugural season of Carrolls RTE Proms in September 1989.



sectors, which was manifested again in the Bank of Ireland Arts Show Awards, designed to recognise and encourage excellence. A further mark of RTE's ability to straddle broadcasting channels with an event of national significance was the 'People in Need Telethon', the largest single outside broadcast operation ever mounted by RTE, during an eight-hour programme on television and radio which raised over E3 millions for charity.

The Worker Participation (State Enterprises) Act, 1988, requires RTE to describe sub-board participative arrangements and agreements: while there has been no formal arrangement for such activity, RTE has had very positive discussions with the RTE Trade Union Group with a view to setting up such structures, in the light of successful informal participative activities such as joint vorking committees on New Technology in Radio, Health and Safety and the Orchestral Group.

#### **International Prizes**

During 1989 RTE's programmes continued to receive international recognition by winning several significant awards.

#### **On Radio:**

- NHK (Japan National Broadcasting) Prize for innovative production at the Japan Educational Programme Contest: 'The Debt Crises' from the Developing World' series
- A T Cross National Media Awards, Golden Pen for supreme contribution to Irish journalism: Shane Kenny, presenter of the 'News at One'.

# **On Television:**

- Berlin Television Festival, Prix Futura silver award: Eoghan Harris's documentary 'Darkness Visible – the Art of Manic Depression';
- Jacobs Award: Colm Connolly's documentary on Michael Collins, 'The Shadow of Beal na Blath';
- International Nature Film Festival, Stambecco d'Oro prize: David Cabot's film for RTE about the brief Greenland summer, 'The Northern Edge of Life'.



**Broadcasting Responsibilities** 

taste, opinion and morality.

During 1989 RTE published 'Broadcasting Guidelines

aspects of programme making with particular regard

not simply a list of 'do's and don'ts': it represents an attempt to recognise the judgement of the programme

maker and to locate it within the political and ethical

realities which shape contemporary society. At the

same time that it informs broadcasters of their legal

obligations and responsibilities it demonstrates that

RTE not only reflects, but also helps to form, public

to legal and moral considerations. Such a publication is

for RTE Personnel', intended to simplify and clarify



Eamonn Lawlor

#### **News Service**

Following an experimental midday news programme broadcast in conjunction with Sky International News, which attracted audiences of 190,000, RTE News Division introduced a new daily lunchtime television bulletin in October 1989, presented on RTE 1 by former European Correspondent Eamonn Lawlor, and utilising RTE's regional correspondents throughout Ireland and the Eurovision News Exchange. A new weekly programme, 'Newsround', also on RTE 1, is provided largely by the regional correspondents using the state of the art editing and transmission facilities in the regional studios.





In the same vein, RTE in April 1989 hosted a conference on 'Morality and the Media', organised by the Church of Ireland. At that conference I observed that 'the greatest temptation for a broadcaster was to attempt to remake society in his image', and I said that 'the greatest achievement a broadcaster can have is to present facts in such a way as to create debate and bring issues of importance to our society into the public domain'. I put forward the view that 'some things may be absolutely unacceptable in our society, but we may still have to find an acceptable way of discussing it'. Whether it is in current affairs, documentaries or drama, and whether it is the libel laws, the restrictions pertaining to proscribed organisations or issues of sexual morality or religious faith that are concerned, RTE must recognise prevailing legislation and public opinion, but it must inhibit the creativity of its broadcasters only where absolutely necessary in observing the mandatory nature of those laws and opinions. Setting the agenda, as the Chairman of the Authority has pointed out, is the valid and necessary function of RTE as a powerful and diligent contributor to the national culture and our awareness of it.



International star Ian McShane featured in the RTE-Comedia coproduction "Twice Shy".



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# Report of the Comptroller and Auditor General

have examined in accordance with auditing standards the accounts set out on pages 12 to 34 which are in the form approved under the provisions of the Broadcasting Act 1960.

I have obtained all the information and explanations which I considered necessary for the purpose of my audit.

As stated in accounting policy 2, Radio Tara Ltd, a subsidiary company, commenced full time commercial operations on 1st December 1989. Expenditure of £1,990,207 incurred in bringing the radio station to its commercially operational stage of development has been deferred. The recovery of this expenditure is dependent upon the successful commercial operation of the radio station. Due to the present early stage of the company's development and to the matter referred to in note 33, I an unable to determine whether this expenditure will be recovered.

In my opinion proper books of account have been kept by Radio Telefís Eireann and the Balance Sheet on page 16 is in agreement with them.

In my opinion the accounts give a true and fair view of the state of affairs of Radio Telefís Eireann and, subject to the recovery of the deferred expenditure referred to in paragraph 3, of the group at 31st December 1989 and of the transactions and source and application of funds of the group for the year then ended.

P. L. McDonnell Comptroller and Auditor General

11th October 1990

Accounting Policies

### 1. Basis of Accounting:

The Financial Statements of the Group are prepared in accordance with the Historical Cost Convention in the form approved by the Minister for Communications, after consultation with the Minister for Finance, under the Broadcasting Authority Act, 1960, as amended.

#### 2. Basis of Consolidation:

The Group Financial Statements consolidate the Accounts of Radio Telefis Eireann and its subsidiaries, all of which are made up to 31st December 1989. Indebtedness arising between Group members and inter-company transactions are excluded.

Radio Tara Ltd., a subsidiary company, commenced full-time commercial operations on 1st December 1989. A profit and loss account for the month of December 1989 and Balance Sheet is consolidated with the Group Accounts at 31st December 1989. Expenditure incurred up to 30th November 1989 has been accumulated as deferred expenditure. This expenditure is being amortised to revenue from 1st December 1989 by equal annual instalments over the period expected to benefit from such expenditure. The recovery of this expenditure is dependent on the successful operation of the company.

The profit and net assets attributable to the Group's 40% shareholding in the associated company, Radio Tele Luxembourg (UK) Ltd. have not been included in the consolidated accounts as the Authority considers that the amounts involved are not significant.

#### 3. Television Licence Fees:

Television Licence Fee income represents the actual cash received by the Minister for Communications for broadcasting licence fees less collection costs as provided in Section 8 of the Broadcasting Authority (Amendment) Act, 1976.

#### 4. Cable Television Licence Fees:

Licence Fee income from Cable Television represents the actual cash received by the Minister for Communications for cable licence fees less collection costs as provided in Section 8 of the Broadcasting Authority (Amendment) Act, 1976 and less Grant-in-Aid to the Independent Radio and Television Commission as provided in Section 20 of the Radio and Television Act, 1988. As a result of a Government decision, no further licence fees in respect of cable television are payable to the Authority on and from 1st January 1990.

# 5. Tangible Fixed Assets:

(a) Basis of Valuation:

Tangible Fixed Assets are stated at cost or valuation less depreciation except freehold and lease-hold land which is not depreciated.

#### (b) Depreciation

Depreciation is provided so as to write off the cost of fixed assets over their expected useful lives on a straight line basis at the following annual rates:

Permanent Buildings	2 1/2%
Temporary Buildings	8 1/3%
Leasehold Property	over the period
	of the lease
Leasehold Improvements	20%
Transmitters	7 1/2%
Transmission Equipment	
(Long Wave Radio)	7.7%
General Plant and Equipment	10%
Wired Television Equipment	8 1/3%
Computer Equipment	20%
Vehicles	20%
Furniture, Fixtures and Fittings	10%
Musical Instruments	10%

The cost of sheet music is being fully written off to revenue. Sheet music costing £209,055 relating to prior years and which is fully depreciated is eliminated from the cost of fixed assets in the balance sheet. No adjustment to the annual depreciation charge is required.

#### 6. Leased Assets:

The cost of fixed assets acquired under finance leases is included in the Balance Sheet and is written off over the estimated useful life of the asset or over the term of the lease if shorter. The capital portion of the outstanding lease obligations is included as obligations under finance leases, of which the current liability element is shown separately. The interest element of lease payments is calculated in accordance with the actuarial method and is included in 'Interest Payable'.

### 7. Goodwill

Goodwill which applies to a subsidiary company is being amortised on a straight line basis over its estimated useful life of 12 years with effect from 5th July 1984.

# 8. Bad and Doubtful Debts:

Bad debts are written off as they arise and provision is made for those debts considered to be doubtful.

#### 9. Stocks and Stores:

Stocks and Stores are stated at cost, being based on the latest invoice price at date of delivery of material, less a provision for obsolete or slow-moving items.

In accordance with SSAP 9 "Stocks and Long-Term Contracts", the commissioning and production of the television film "Twice Shy" is treated as a long term contract. The amounts recoverable on contracts and the provision for foreseeable losses are separately disclosed in "Debtors" (Note 17) and "Creditors" (Note 18).

#### 10. Foreign Currencies:

All exchange differences have been accounted for in arriving at the surplus for the 12 months to 31st December 1989. Monetary assets and liabilities in foreign currencies are translated into Irish Pounds at the rates of exchange ruling at the Balance Sheet date or at exchange rates under forward foreign currency contracts where such contracts exist. Differences in exchange arising from the re-translation of the opening net assets of UK subsidiaries are dealt with as a movement in reserves.

#### 11. Exchequer Grants:

Grants received in respect of the purchase of Fixed Assets are treated as a deferred credit, a portion of which is released annually to the Income and Expenditure Account over the expected useful life of the asset.

# 12. Repayable Exchequer Advances:

Exchequer Advances are presently repayable to the Minister for Finance on the basis of 30-year annuities with effect from 1st July 1980. See also note 33 "Post Balance Sheet Events".

#### 13. Pension Schemes:

Radio Telefis Eireann and its major subsidiary, Cablelink Ltd., operate pension schemes covering their employees. The schemes are funded by contributions from their staff members and the organisations concerned. Such contributions are held in trustee administered funds independent of the Group's finances.

In the case of Radio Telefis Eireann, the most recent actuarial valuation of the superannuation fund scheme at 20th June 1989 has shown an actuarial deficiency of IR£13.3 milion (IR£21.8 million previous deficiency). With a view to reducing this deficiency, an additional contribution of IR1.50 million (IR£1.50 million previous year) was made to the Fund by the Authority. It is proposed to reduce the deficiency still further by making additional contributions to the fund of IR£1.50 million over the next 12 months bringing the total extra contributions to IR£7.875 million.

#### 14 Taxation

The RTE Authority is liable to taxation on its surpluses. As the Authority's income from television licence fees is not taken into account for tax purposes, sizeable tax losses are incurred each year. As such, the Authority considers that no tax will be payable in the foreseeable future due to the availability of losses under group relief.

# Consolidated Income and Expenditure Account

FOR THE 12 MONTHS ENDED 31st DECEMBER 1989

	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
Notes	IR£'000	IR£'000
155	122,672	112,216
2	116,022	106,316
aci	6,650 (85)	5,900 (108)
5	6,565 (585)	5,792 (494)
	5,980 15,461	5,298 10,163
	21,441	15,461
	1 1	to 31st Dec 1989   Notes IR£'000   1 122,672   2 116,022   6,650 (85)   6,565 (585)   5,980 15,461

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Chairman

Varcent Frin

Director-General

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Authority Member

# Consolidated Balance Sheet

AS AT 31st DECEMBER 1989

		31st Dec 1989	31st Dec 1988
	Notes	IR£'000	IR£'000
Fixed Assets			
Intangible Assets	14	3,029	1,613
Tangible Assets	15	48,102	41,731
Financial Assets	16	22	-
		51,153	43,344
Current Assets		24	
Stocks		2,351	2,131
Debtors	17	22,080	17,361
Cash at bank and in hand		6,284	8,517
		30,715	28,009
Creditors (amounts falling due within one year)	18	31,663	28,996
Net Current Assets (Liabilities)		(948)	(987)
Total Assets less Current Liabilities		50,205	42,357
Creditors (amounts falling due after more than one year)	19	6,852	6,011
NET ASSETS		43,353	36,346
07		-	
Capital and Reserves			
Property Transferred to Authority	26	249	249
Repayable Exchequer Advances	22	15,859	16,053
Reserves other than Income and Expenditure Account	25	3,929	3,293
Income and Expenditure Account		21,441	15,461
		41,478	35,056
Minority Interests in Subsidiaries		1,875	1,290
		43,353	36,346

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Chairman

Varcent Finn

Director-General

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Authority Member

# RTE Balance Sheet

AS AT 31st DECEMBER 1989

		31st Dec 1989	31st Dec 1988
	Notes	IR£'000	IR£'000
Fixed Assets			
Tangible Assets	15	35.005	32,531
Financial Assets	16	3,678	3,656
	6	38,683	36,187
Current Assets			
Stocks		1,240	1,237
Debtors	17	21,450	17,378
Cash at bank and in hand		3,594	2,604
		26,284	21,219
Creditors (amounts falling due within one year)	18	25,440	21,836
Net Current Assets (Liabilities)		844	(617)
Total Assets less Current Liabilities		39,527	35,570
Creditors (amounts falling due after more than one year)	19	1,423	1,836
NET ASSETS		38,104	33,734
_0;		-	
Capital and Reserves			
Property Transferred to Authority	26	249	249
Repayable Exchequer Advances	22	15,859	16.053
Reserves other than Income and Expenditure Account	25	4,931	4.295
Income and Expenditure Account		17,065	13,137
		38,104	33,734

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Chairman

Varcent Finn

Director-General

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Authority Member

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# Group Source and Application of Funds FOR THE 12 MONTHS ENDED 31st DECEMBER 1989

	12 Months to 31st Dec 1989		to 31st Dec to 31st Dec		t Dec
	Notes	IR£'000	IR£'000	IR£'000	IR£'000
Source of Funds					
Surplus before taxation		6,650		5,900	
Adjustment for items not involving		0,030		5,500	
use of funds;					
Depreciation	10	5.249		5,336	
Amortisation of Goodwill	14	147		147	
Exchequer Grants released to revenue	24	(10)		(36)	
Movement on reserves	25	636		(316)	
otal Generated from Operations		0	12,672		11,031
unds from other sources:		Cum		0.554	
Loans	20 & 21	325		3,554	
Sale of Fixed Assets	6	77		84	
	- <u>S</u> _ ~		402		3,638
fotal Sources of Funds			13,074		14,669
Application of Funds:					
Purchase of Fixed Assets	15	9,516		8,025	
New Leases Capitalised	15	2,181		-	
(Increase) Decrease in obligations					
under finance leases	19	(754)		353	
Increase in deferred expenditure	14	1,563		368	
Repayment of Exchequer Advances	22	172		2,141	
Reduction in Loans		166		241	
Redemption of Preference Shares		-		467	
Payment of Dividends		188		191	
Payment of Corporation Tax Investment		90 22		93	
Investment		22	10.111		11.070
			13,144		11,879
		-	(70)		2,790
Decrease) Increase in Working Capital:		000		005	
Increase in Stocks		220		286	
Increase in Debtors		4,719		2,062	
Increase in Creditors		(3,857)		(3,934)	
Movement in Net Liquid Funds:			1,082		(1,586)
(Decrease) Increase in Bank Deposits and Cash		(2,233)		5,567	
and Cash Decrease (Increase) in Bank Overdraft	18	(2,233)		(1,191)	
Decrease (Increase) in Dank Overtifalt	10	1,001		(1,191)	
			(1,152)		4,376
			(70)		2,790

# Notes to the Financial Statements

FOR THE 12 MONTHS ENDED 31st DECEMBER 1989

	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000
1. Income:		
By class of business:		
Broadcasting:	20 1010	12 500
TV Licence Fees (Note 4) Advertising – Television	45,143 39,471	43,590 34,994
Advertising – Radio	15,728	12,915
Licence Fees from Cable Television (Note 5)	481	1,031
Exchequer Grants	10	36
Other Broadcasting Income (Note 7)	3,940	3,145
Dy.	104,773	95,711
Long Wave Radio	53	-
Cable Television	12,822	11,502
RTE Publications:		
Advertising	1,129	1,152
Circulation Sales	3,843	3,851
Other Income	52	-
	5,024	5,003
Fotal Income	122,672	112,216

# 2. Expenditure:

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	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	1989 IR£'000	I988
Broadcasting Expenditure Programmes (Note 8) Engineering and General Expenditure (Note 9) Staff Reduction Costs Depreciation (note 10) Interest Payable and similar charges (Note 11) Other Expenditure	68,687 26,146 1,197 3,956 2,067 50	61,228 23,920 1,259 4,205 2,130 50
	102,103	92,792
Long Wave Radio Cable Television Expenditure (Note 12) RTE Publications Expenditure	285 9,416 4,218	9,091 4,433
Total Expenditure	116,022	106,316
The following costs are included in the above expenditure:		
Staff Costs: – Wages and Salaries	45,223	43,469
- Social Welfare Costs - Other Pension Costs	1,871 5,649	1,728 5.520
C. C	52,743	50,717
Remuneration and Expenses of Authority Members Auditors' Remuneration	27 46	27 43

# 3. Surplus on Ordinary Activities before Taxation:

	12 Months to 31st Dec 1989		t	12 Months o 31st Dec 1988		
	Income	Expenditure	Surplus (Deficit) before Taxation	Income	Expenditure	Surplus before Taxation
	IR£'000	IR£'000	IR£'000	IR£'000	IR£'000	IR£'000
Broadcasting	104,773	102,103	2,670	95,711	92,792	2,919
Long Wave Radio	53	285	(232)	-	-	_
Cable Television	12,822	9,416	3,406	11,502	9,091	2,411
RTE Publications	5,024	4,218	806	5,003	4,433	570
TOTAL	122,672	116,022	6,650	112,216	106,316	5,900

# 4. Television Licence Fees:

	Radio Telefis Eireann		
	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988	
AT THE R. LANS & M.	IR£'000	IR£'000	
Gross Licence Fee Income Less: Collection Costs	50,594 5,451	49,094 5,504	
	45,143	43,590	

# 5. Cable Television Licence Fees:

861	1,212
31	30
349	151
401	1.021
	31

6. Disposal of Fixed Assets	Gr	Radio Telefis Eireann		
	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000	IR£'000	IR£'000
Sale Proceeds of Fixed Assets	197	127	166	76
Profit (Loss ) on Sale of Fixed Assets	120	43	104	32
Net Book Value of Disposals	77	84	62	44

# 7. Other Broadcasting Income:

	Radio Telefis Eireann	
	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000
Vision Circuit Sales	290	289
Public Concerts and Orchestra Tours	408	437
Programme Sales	574	394
Sale of Facilities	183	216
Interest Receivable	315	361
Miscellaneous Income	2,170	1,448
Total	3,940	3,145

# 8. Programme Expenditure

or regramme Experiance	Radio Telefis Eireann		
	12 Months	12 Months	
	to 31st Dec	to 31st Dec	
	1989	1988	
	IR£'000	IR£'000	
Television			
Salaries and Wages including	00.004	00.011	
Superannuation Contribution	23,601 2,712	22,641 2,378	
Travelling Expenses Artistes' Fees	8,989	7,921	
Copyright Fees/Film Rights	7,337	3,914	
Production Materials	2,676	2,673	
European Broadcasting Union	334	756	
Outside Broadcasting Facilities	914	999	
Other Expenses	3,147	2,361	
	49,710	43,643	
Radio			
Salaries and Wages including			
Superannuation Contribution	10,599	10,289	
Travelling Expenses	629	543	
Artistes' Fees	2,962	2,791	
Copyright Fees Production Materials	1,989 170	1,629 176	
European Broadcasting Union	165	170	
Outside Broadcasting Facilities	53	(79)	
Other Expenses	760	473	
	17,327	15,981	
Raidio na Gaeltachta			
Salaries and Wages including			
Superannuation Contribution	1,177	1,133	
Travelling Expenses	146	161	
Artistes' Fees	244	255	
Production Materials	6	7	
Other Expenses	77	48	
	1,650	1,604	
Total:	68,687	61,228	

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# 9. Engineering & General Expenditure:

	Radio Telefis Eireann	
	12 Months	12 Months
	to 31st Dec	to 31st Dec
	1989	1988
	IR£'000	IR£'000
Commission & Fastereday Commission		
Fransmission & Engineering Services Salaries and Wages including		
Superannuation Contribution	7,734	7,780
Travelling Expenses	607	557
Lines Network	882	982
Power	1,400	1,401
Maintenance of Equipment	1,055	807
Other Expenses	271	214
15	11,949	11,741
0		
Sales & Promotion		
Salaries and Wages including		
Superannuation Contribution	956	910
Travelling Expenses	101	90
Advertising	601	536
Other Expenses	882	528
X	2,540	2,064
Central Services		
Salaries and Wages including		
Superannuation Contribution	5,478	4,905
Travelling Expenses	188	154
Printing, Postage & Stationery	559	408
Telephone & Telex	918	817
Other Expenses	2,330	1,999
	9,473	8,283
Premises Charges		
Rent and Rates	822	808
nsurance	525	475
ighting, Heating, Cleaning & Security	385	370
Maintenance of Grounds and Premises	452	179
	2,184	1.000
	2,104	1,832

# 10. Depreciation

	Group		Radio Telefis Eireann	
	12 Months' to 31st Dec 1989	12 Months to 31st Dec 1988	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000	IR£'000	IR£'000
Depreciation on owned Assets:				
RTE	3,803	4,056	3,803	4,056
Subsidiary Companies	1,281	1,131	-	-
	5,084	5,187	3,803	4,056
Depreciation on Leased Assets: RTE Subsidiary Companies	153 12	149	153	149
	165	149	153	149
Total Depreciation Charge: RTE Subsidiary Companies	3,956 1,293	4,205 1,131	3,956 -	4,205
	5,249	5,336	3,956	4,205
11. Interest Payable and similar Charges: The interest is in respect of: Bank overdraft and loans repayable within one year	47	(77)	62	(76)
Exchequer Advances not wholly				
repayable within 5 years Finance Leases – the last instalments	1,909	2,058	1,909	2,058
of which fall due for payment within				
5 years	111	149	111	149
	2,067	2,130	2,082	2,131
Borrowings of Subsidiary Company:				
Bank Overdraft	23	1.111.1	_	
Finance Leases	10	-		-
	33	-	-	
	2,100	2,130	2,082	2,131

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# 12. Cablelink Ltd.:

	12 Months to 31st Dec	12 Months to 31st Dec
	1989	1988
	IR£'000	IR£'000
Salaries and Wages including	0.705	0.004
Superannuation Contribution	2,765	2,691
Maintenance of Equipment & Lines	626	591
Power	163	151
Depreciation	1,269	1,131
Amortisation of Goodwill	147	147
Cable TV Levies	796	938
Other Expenditure	3,650	3,442
Total:	9,416	9,091

# 13. Exceptional Expenditure:

	Ruuto Tele	
, and	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000
Staff Reduction Costs Additional Contributions to RTE	1,197	1,259
Superannuation Fund by RTE Authority	1,500	1,500
	2,697	2,759

Radio Telefis Eireann

# 14. Intangible Assets:

	IR£'000
Goodwill applicable to a subsidiary company:	
Cost:	, C`
At 31st December 1988	1,396
At 31st December 1989	1,396
Amortisation:	11
At 31st December 1988	295
Amortised during year	147
At 31st December 1989	442
Net Book Value:	
At 31st December 1989	954
At 31st December 1988	1,101
Other Intangible Assets applicable to subsidiary companies:	and the second second
Cost	
At 31st December 1988	512
Additions	1,580
At 31st December 1989	2,092
Amortisation:	
At 31st December 1988	-
Amortised during year	17
At 31st December 1989	17
Net Book Value:	
At 31st December 1989	2,075
At 31st December 1988	512
Total Intangible Assets:	2
Net Book Value:	
At 31st December 1989	3,029
At 31st December 1988	1,613

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15. Tangible Assets:	Freehold & Leasehold Land and Buildings
20	IR£'000
Group	
Cost or Valuation:	
At 31st December 1988	19,140
Additions Disposals	2,417 -34
At 31st December 1989	21,523
Accumulated Depreciation:	
At 31st December 1988	3,789
Charge for period	470
Disposals	0
At 31st December 1989	4,259
Net Book Value:	
At 31 December 1989	17,264
At 31st December 1988	15,351
RTE	
Cost or Valuation:	
At 31st December 1988	18,158
Additions	1,672
Disposals	-33
At 31st December 1989	19,797
Accumulated Depreciation:	
At 31st December 1988	3.649
Charge for period	429
Disposals	0
At 31st December 1989	4,078
Not Book Value	
Net Book Value: At 31st December 1989	15,719

Total	Progress Payments	Wired Television Equipment	Musical Instruments and Music	Furniture Fixtures and Fittings	Plant Vehicles and Equipment	Temporary Buildings	iding
IR£'000	IR£'000	IR£'000	IR£'000	IR£'000	IR£'000	IR£'000	EW
81,845	0	13,942	376	1,645	45,814	928	19,14
11,697	9	2,039	14	118	7,095	5	24
-1,797	0	0	-211	-1	-1,551	0	+
91,745	9	15,981	179	1,762	51,358	933	15
		0,					
40,114	0	7,002	327	1,126	27,058	812	31
5,249 -1,720	0 0	1,025	10 -210	100 0	3,603 -1,510	41 0	ß
43,643	0	8,027	127	1,226	29,151	853	412
48,102	9	7.954	52	536	22,207	80	
41,731	0	6,940	49	519	18,756	116	17,28 15,28
			7	10,			
64,941	0	0	376	1,353	44,126	928	8,19
6,492	9	0	14	87	4,705	5	1,62
-1,738	0	0	-211	0	-1,494	0	-
69,695	9	0	179	1,440	47,337	933	T
32,410	0	0	327	986	26,636	812	
3,956	0	0	10	76	3,400	41	161
-1,676	0	0	-210	0	-1,466	41 0	13
34,690	0	0	127	1,062	28,570	853	UR_
35,005	9	0	52	378	18,767	80	17
32,531	0	0	49	367	17,490	116	10

# 15. Tangible Assets: (Contd.)

The following amounts are included above in respect of assets which are financed by finance leases and which remain in the legal ownership of the lessors:

	Group	Radio Telefis Eireann
	IR£'000	IR£'000
Cost:	20 1 MG	1.000
At 31st December 1988 Additions	1,896 2,181	1,896 263
At 31st December 1989	4,077	2,159
Accumulated Depreciation: At 31st December 1988 Charge for period	1,212 165	1,212 153
At 31st December 1989	1,377	1,365
5		
Net Book Value: At 31st December 1989	2,700	794
At 31st December 1988	684	684
.0.		

# 16. Financial Assets:

	Group		Radio Telefis Eireann	
	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000	IR£'000	IR£'000
At 31st December 1988 Additions	22	-	3,656 22	3,656 -
At 31st December 1989	22	-	3,678	3,656

# 17. Debtors:

	22,080	17,361	21,450	17,378
Amounts owed by subsidiary companies Prepayments and accrued income	3.219 .	1.862	1,035 2,708	1,146
Trade Debtors	18,861	15,499	17,707	14,534

(a) All amounts included above fall due within one year with the exception of IR£0.96 million which falls due after one year.

(b) The amounts recoverable on contract in relation to the television film "Twice Shy" total IRE514,000 and are included in Debtors in accordance with SSAP 9 (Stocks and Long-Term Contracts).

# 18. Creditors (amounts falling due within one year)

101 Creation (and and and and a state of a s	Gre	oup	Radio Telei	is Eireann
	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
0	IR£'000	IR£'000	IR£'000	IR£'000
Bank Overdraft Loan (Note 20) Repayable Exchequer Advances (Note 22) Finance Leases (Note 23) Trade Creditors Inter Company Proposed Dividend on Ordinary Shares Corporation Tax Income Tax deducted under PAYE Value-Added-Tax Pay Related Social Insurance Other Taxes Accruals Deferred Income	1,847 211 194 947 4,615 - - 88 8,1,978 3,004 559 78 14,829 3,303	2,928 497 6,666 90 2,014 2,254 508 61 10,661 2,947	1,678 25 194 496 4,010 3 - 1,921 2,551 526 14,026	2,928 172 497 3,890 
Other Deferred Income – Capital Grants (Note 24)	10	10	10	10
	31,663	28,996	25,440	21,836

The balance of IR£1.3 million relating to the cost of sales of the film contract "Twice Shy" is included in creditors accruals as a provision for liabilities in accordance with SSAP 9 (Stocks and Long-Term Contracts). The anticipated future loss on the contract of IR£0.79 million is included in the balance of IR£1.3 million.

# 19. Creditors (amounts falling due after more than one year)

Bank Loans (Note 20)	2,707 1,304	2,593	100	-
Medium/Long Term Loan (Note 21) Finance Leases (Note 23)	2,532	1,470 1,778	1,275	1,778
Corporation Tax	85	88	-	-
Deferred Income-Capital Grants (Note 24)	48	58	48	58
Other Creditors	176	24	-	-
	6,852	6,011	1,423	1,836

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# 20. Bank Loan

	Gr	Group		fis Eireann
	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000	IR£'000	IR£'000
Bank Loan	2,918	2,593	125	-
Within One Year	211	2	25	-
Between One and Five Years More than Five Years	1,667 1,040	1,498 1,095	100	
	2,707	2,593	100	-
	2,918	2,593	125	-

# 21. Medium/Long Term Loan:

5	Gr	oup	Radio Tele	fis Eireann
Sec	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000	IR£'000	IR£'000
Long Term Loan Provision for premium on repayment	1,243	1,441	-	-
of loan	61	29	-	-
	1,304	1,470	-	-

The loan is interest free, carries a premium of 20% on repayment and is repayable, together with the premium, in five equal instalments from 1st May 1993 or earlier in certain circumstances.

# 22. Repayable Exchequer Advances:

	0	Group	Radio Tele	fis Eireann
See also Note 33	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'00d	IR£'000	IRE'000	IR£'000
At beginning of Year	16,225	18,366	16,225	18,366
Repaid during Year	172	2,141	172	2,141
At end of Year	16,053	16,225	16,053	16,225
The Advances are repayable in the following periods:		0		
Within One Year	194	172	194	172
Between One and Five Years More than Five Years	1,040 14,819	927 15,126	1,040 14,819	927 15,126
	15,859	16,053	15,859	16,053
	16,053	16,225	16,053	16,225

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# 23. Finance Leases:

	Group		Radio Telefis Eireann	
	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000	IR£'000	IR£'000
The leases finance certain tangible assets which remain in the legal ownership of the lessors (Note 15). The following are the obligations payable under these finance leases:				
At beginning of year	2,275	2,668	2,275	2,668
New Leases Capitalised	2,181	-	263	
Capital repayments – after adjusting for exchange differences	(977)	(393)	(767)	(393)
At end of year	3,479	2,275	1,771	2,275
The obligations are payable in the following periods:				
Within one year	947	497	496	497
Between one and five years	2,532	1,778	1,275	1,778
	3,479	2,275	1,771	2,275

# 24. Deferred Income - Capital Grants:

At beginning of year Amortised during year	68 (10)	104 (36)	68 (10)	104 (36)
At end of year	58	68	58	68
Shown under: Creditors (amounts falling due within one year) (Note 18)	10	10	10	10
Creditors (amounts falling due after more than one year) (Note 19)	48	58	48	58
	58	68	58	68

All of the grants are in respect of plant and equipment.

# 25. Reserves other than Income and Expenditure Account:

	Capital Reserve	General Reserve	Reserve arising on Consolidation	Total
6	IR£'000	IR£'000	IR£'000	IR£'000
Group: At 31st December 1988	-	3,300	(7)	3,293
Exchange difference arising on retranslation of liabilities of subsidiary	- 1910	-	636	636
At 31st December 1989	-	3,300	629	3,929
RTE: At 31st December 1988 Exchange difference arising on retranslation	1,002	3,300	(7)	4,295
of liabilities of subsidiary	-	-	636	636
At 31st December 1989	1,002	3,300	629	4,931

### 26. Capital Account:

The Minister for Finance has not determined the manner and terms for the discharge of the debt of IR£249,000 due to the Exchequer under the provision of Section 32 of the Broadcasting Act, 1960.

# 27. Capital Reserve

The Capital Reserve of IR£1,002,451 (IR£1,002,451 previous year) represents revaluation surpluses of IR£400,597 in relation to RTE Relays assets and a premium of IR£601,854 on the disposal of RTE Relays net assets to Cablelink Ltd on 5th July 1984.

# 28. Future Capital Expenditure not provided for:

	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000
Group:		
Contracted for	3,769	3,349
Authorised but not contracted for	3,110	493
e de la companya de l	6,879	3,842
Radio Telefis Eireann:	0,	
Contracted for	3,192	1,390
Authorised by RTE Authority but not contracted for	684	418
	3,876	1,808

# 29. Contingent Liabilities:

Contingent Liabilities exist under the remaining Film Partnership Agreements (through which external investment was made to fund the production of film drama) whereby RTE has indemnified the partners against loss of their investment of IR6329,000 plus interest pending finalisation of agreements to settle these indemnifies. Provision of IR682,250 has already been made in the Group Accounts for this purpose.

### 30. Employees:

12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
2.052	2.074
	2,074
	18
154	158
22	
2,247	2,250
	to 31st Dec 1989 2,053 18 154 22

### 31. Subsidiary and Associated Companies

Incorporated and Operating in	% Owned	Nature of Business
Ireland	80%	Cable Television
U.K.	100%	Film Production
U.K.	100%	Film Distribution
Ireland	75%	Long Wave Radio
	Operating in Ireland U.K. U.K.	Operating in Owned Ireland 80% U.K. 100% U.K. 100%

(a) All of the group's interests in subsidiary companies consist of Ordinary Share Capital.

(b) The Registered Offices of the subsidiary companies are as follows:-

Cablelink Ltd	10 Pembroke Place, Ballsbridge, Dublin 4
Marjoram Productions Ltd	14 Hanover Square, London W1R OBE
Enkorn Ltd	14 Hanover Square, London W1R OBE
Radio Tara Ltd	61 Fitzwilliam Square, Dublin 2

Associated Company:	Incorporated and Operating in	Ordinary Shares Held	Nature of business Marketing of Radio Advertising	
Radio Tele Luxembourg (UK) Ltd.	UK	40%		

## 32. Letter of Comfort:

The Authority has given a letter of comfort to a bank for the granting of facilities of IR£1.0 million to a subsidiary company, Radio Tara Ltd.

### **33. Post Balance Sheet Events:**

Subsequent to the Balance Sheet date, a fully owned subsidiary company, RTE Commercial Enterprises Ltd., was established to maximise revenue from ancillary activities.

On 27th June 1990, the sale of 50% of RTE's shareholding in its subsidiary company Cablelink Ltd, was completed. The net sale price was IR£23.0 million approximately. The balance remaining of Exchequer Advances of IR£15.96 million was repaid to the Minister for Finance on 2nd July, 1990, out of the proceeds of the sale.

New broadcasting legislation was enacted in July 1990. This legislation will have significant adverse consequences for the future earning capacity of RTE.

On 31st July, 1990, the High Court issued a judgement against An Bord Pleanála quashing the permission granted by the Bord under the planning acts to a subsidiary company, Radio Tara Ltd., to erect a longwave transmitting station in Co. Meath. An Bord Pleanála has appealed this decision to the Supreme Court. The eventual outcome of the case may affect the subsidiary company's development as a commercial operation

### 34. Approval of Financial Statements:

The Financial Statements were approved by the RTE Authority on 13th July 1990.

# Group Value Added Statement FOR THE 12 MONTHS ENDED 31st DECEMBER 1989

	12 Months to 31st Dec 1989	12 Months to 31st Dec 1988
	IR£'000	IR£'000
Source of Value Added:	X	
Turnover	122,687 40,506	112,222 33,601
Less: Bought-in Materials and Services	82,181	78,621
Application of Value Added:		
Employment Costs (Net)	49,007	45,685
Government:	10.000	17.040
Payroll Taxes (PAYE & PRSI) Non-Recoverable Value-Added Tax	16,800 1,633	17,043 1,628
Non-Recoverable value-Added Tax	1,033	1,020
Exchequer Interest	1,909	2,058
Cable Television Levy	598	755
- C	21,025	21,592
Providers of Capital:		
Minority Shareholders' Interest	585	494
Interest Payable	188	69
	773	563
Amortisation of Goodwill	147	147
Provision for future investment:		
Depreciation	5,249	5,336
Surplus for period	5,980	5,298
	11,229	10,634
	82,181	78,621

# Summary of Financial Statistics

FOR FIVE YEARS

	12 Months to	12 Months to	15 Months to	12 Months to	12 Months to
	31/12/89	31/12/88	31/12/87	30/9/86	30/9/85
	IR£'000	IR£'000	IRE'000	IR£'000	IR£'000
Income					
Licence Fees	45,143	43,590	53,053	38,067	33,919
Advertising (TV and Radio)	55,199	47,909	59,076	42,773	36,393
Other Broadcasting Income	4,431	4,212	4,651	3,210	3,511
Long Wave Radio	53	-	- VO-	-	-
Cablelink Ltd	12,822	11,502	13,510	10,016	8,021
RTE Publications	5,024	5,003	6,122	4,252	3,916
	122,672	112,216	136,412	98,318	85,760
Expenditure		110			
Broadcasting Services	102,103	92,792	110,155	80,735	75,296
Long Wave Radio	285	· -	-	-	-
Cablelink Ltd	9,416	9,091	11,464	8,479	6,603
RTE Publications	4,218	4,433	5,298	3,719	3,468
	116,022	106,316	126,917	92,933	85,367
Surplus (Deficit) before Taxatio	n 6,650	5,900	9,495	5,385	393
Taxation Charge (Credit)	85	108	116	74	(1,026)
Minority Interests	585	494	455	379	591
Extraordinary Item	-	-	-	1,436	-
Surplus attributable to				.,	
RTE Group	5,980	5,298	8,924	3,496	828
Balance Sheet Summary					
Intangible Assets	3,029	1,613	1,392	1,431	3,014
Tangible Assets	48,124	41,731	39,126	36,189	35,729
Net Current Liabilities	(948)	(987)	(5,983)	(8,044)	(10,737)
Creditors (due after one year)	(6,852)	(6,011)	(2,778)	(3,443)	(5,564)
Net Assets	43,353	36,346	31,757	26,133	22,442
Financed by					
*Capital Account/Reserves	41,478	35,056	30,246	24,615	20,857
Minority Shareholders' Interest	1,875	1,290	1,511	1,518	1,585
	40.050	26.246	01 767		
	43,353	36,346	31,757	26,133	22,442
Surplus attributable to			-		
RTE Group as % of net					
tangible assets	15.6%	15.8%	30.9%	15.1%	4.6%
Number of Employees:					
RTE	2,071	2.092	2.102	2.182	2,211
Subsidiaries	176	158	156	2,102	2,211
Total	2.247	2.250	2,258	2,333	
1 VIII	2,247	2,230	2,230	2,333	2,367

Note:

\*Includes £249,000 – being the value of property transferred by the Exchequer to the RTE Authority under Section 32 of the Broadcasting Authority Act, 1960.



